

In Re: The Specification:

Please amend paragraph 17 of the specification as follows:

[0017] Referring to the drawings, and in particular to FIG. 1, there is illustrated a perspective view of a key label 10, in accordance with an embodiment of the present invention. Key label 10 is advantageously formed of a colored heat shrink material in a substantially cylindrical shape in a variety of predetermined diameters or a substantially predetermined molded shape to correspond closely to the shape of a key head and may be trimmed to a length L which, generally, would be less than the length of the key head to be labeled. For example, in some embodiments length L may range from about 1/8" to 1", more or less. However, this range is not intended to limit the possible sizes, but rather is merely illustrative of select embodiments, and embodiments with lengths both less than 1/8" and greater than 1" are also contemplated. The cut section of 10 is of a flexible material that enables it to be compressed or flattened by hand to allow it to pass over a key head, as shown in Fig. 2. As shown in Figures 1 and 2, the width, when the material is compressed, is less than the length. Described otherwise, approximately one half of the circumference is greater than the Length, L. It will be appreciated that label 10 may be cut from an elongated tubular member, flattened into a sleeve shape for packaging and

distribution. Key label 10 includes an inner surface 11 and an outer surface 13 and may be formed from a colored heat shrink ~~film~~ material such as polyolefin, polyvinyl chloride, polytetrafluoroethylene (sold under the trade name Teflon), polychloroprene (sold under the trade name Neoprene), or the like. In addition, key label 10 may be colored (for example, white, red, blue, green, yellow, or other color), preprinted with identifying information, formed with a flat surface so as to be written on, ~~and partially and/or totally transparent.~~

Alternatively, key label 10 may be formed into a substantially rectangular sleeve with two pairs of opposing walls, such that the inner perimeter of the walls measured on inner surface 11 may be approximately the same as the outer surface dimensions of the key head to which it is to be applied. In yet other alternatives, key label 10 may be formed into a variety of different geometric shapes that approximate the shape of the key heads and/or items to which they are to be applied. In still other alternatives, a heat activated adhesive may be applied to inner surface 11 of key label 10 to aid in the permanent affixation of key label 10 to the surface of the key head.

The above amendment to the specification finds support in Figures 1 and 2. No new matter has been added.